



Origins Council is a California nonprofit education, research and policy advocacy organization dedicated to sustainable rural economic development within cannabis producing regions, and establishing nationally and internationally recognized, legally defensible, standards-based, geographic indication systems for cannabis.

OC Bulletin March 8th, 2022

Regional Council Gov't Affairs Program, 2022 Q1 Update

Policy Updates

➤ 2022 OC Policy Platform

The OC Regional Council began the strategic planning process to develop our 2022 Policy Platform in October of 2021, and adopted our final 2022 Policy Platform in mid February.

Linked here is the [February 18th, 2022 OCRC 2022 Policy Platform](#), which details our legislative, regulatory and other advocacy priorities for this year.

➤ Introduced 2022 Cannabis Legislation

A significant number of cannabis bills have been introduced in the state legislature this year, which promises to be a robust year for cannabis legislation, through both policy bills and the budget trailer bill process.

Linked here is the [March 8th, 2022 OC Cannabis Legislation Tracker](#) which provides a summary of the cannabis bills Origins Council is tracking, as well as links to the legislation.

➤ **2022 OC Regulatory Platform**

The OC Regional Council is pleased to present our 2022 Regulatory Platform. OC would like to thank the Humboldt County Growers Association for contributing their detailed 2021 Regulatory Platform as the foundational work upon which we developed the OC 2022 Regulatory Platform.

Linked here is the [**February 18th, 2022 OCRC Regulatory Platform**](#)

The platform includes extensive recommendations to the Department of Cannabis Control, calling for regulatory clarifications, streamlining and reforms. This platform, analysis and input from the membership of the OC Regional Council regarding the proposed DCC regulations will inform our recommendations submitted to the Department under the current rulemaking.

➤ **Proposed Regulations from the Department of Cannabis Control**

On March 4th, 2022 The Department of Cannabis Control (DCC) released a comprehensive regulatory proposal to:

“make changes to streamline and simplify the cannabis regulations, enhance consumer protections and make permanent changes that are currently in effect as emergency regulations. The proposal is a continuation of efforts by the Administration and DCC to refine and strengthen the cannabis regulatory framework.”

View the rulemaking documents:

- [**Proposed regulation text**](#)
- [**Notice of proposed rulemaking**](#)
- [**Initial statement of reasons**](#)

How to Submit Public Comments:

You can comment on the proposed regulations until 5 p.m. on April 19, 2022. You can submit comments by mail or email. You only need to submit your comment by one method.

Send your comment to DCC, and reference the rulemaking topic (“consolidated cannabis regulations”):

- By mail: DCC Legal Affairs Division, 2920 Kilgore Road, Rancho Cordova, CA 95670
- By email: publiccomment@cannabis.ca.gov

You can also submit your comment verbally through a public comment hearing. Two hearings will be held:

- March 23, 10 am to 1 pm
- April 19, 10 am to 1 pm

DCC held a webinar on March 3, 2022, with information about the rulemaking process and proposed regulatory changes. You can:

- View a [recording of the webinar](#)
- Download the [presentation slide deck](#)

Organizational Updates

- [Welcoming Karla Avila, OC Development & Fundraising Coordinator](#)



Karla Avila has joined the staff of Origins Council as our Development and Fundraising Coordinator!

Karla Avila has spent over two decades working as a performer, teacher and administrator in the fine arts.

She has worked extensively in development, advocacy and communications for nonprofit fine arts and music education organizations in the San Francisco Bay Area, including being a pioneer of the San Francisco Symphony's Music in the Schools Program, and member of the Trinity Alps Chamber Music Festival, which is what eventually led her to Hyampom, a place and community she loves deeply.

She is today a [farmer](#), homesteader, community organizer and artist working in her rural remote community. A passionate cannabis reform activist, Karla is a founding member and the first Executive Director of the [Trinity County Agriculture Alliance](#), and currently serves as Regional Chair from Trinity County to Origins Council.

OC Regional Council & Upcoming Events

- OC Regional Council Member Meeting (Zoom) - March 17th, 2-3:30 pm - Joined by Supernova Women & Equity Trade Network!



◆ Regional Council ◆ Monthly Member Meeting



Please join us for this upcoming member meeting. We will cover an overview of the 2022 OC Policy Platform, OC's top legislative priorities, as well as the DCC proposed regulations.

We are grateful to be joined by Amber Senter and Nina Parks to learn about their formative work with Supernova Women and Equity Trade Network, and to celebrate and strengthen collaboration between the rural legacy producing communities and the urban BIPOC and social equity communities. Together through coalition advocacy and supply chain partnerships we are strengthening California's small cannabis business community and shaping the California craft cannabis market.

Supernova Women is a 501(c)3 nonprofit organization founded in 2015 by Black and Brown women that works to create opportunities for Black and Brown people in cannabis through education, advocacy, and network building.



The Mission of the Equity Trade Network is to provide a Certification for Equity Businesses as designated by any local, state, or national Equity Program and to provide a network of business and community allies committed to uplifting the movement of social and economic justice for people and communities that have been traditionally marginalized and suffered harms from America's failed "War on Drugs."

Thursday, March 17th 2022, 2 - 3:30 pm

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➤ OC Regional Council at The Green Exchange - Thursday, March 25th, 5-8pm, District Six, 428 11th Street San Francisco.

Equity Trade Network teams up with **Supernova Women** to host the second Green Exchange. **The Green Exchange** is a quarterly networking event for Equity operators & craft businesses in the California Cannabis space. Our purpose is to nurture sustainable and regenerative pipelines for independent operators that have vision and value our unique California Cannabis Culture.

This event is not being publicly advertised (Please do not post to social media) and is being produced to support business to business networking between the OC Regional Council membership base and the business network of Supernova Women and Equity Trade Network.

Registration is required, admission is free for Equity and Legacy operators, donations to the cause are deeply appreciated and event sponsorships are being offered for \$500. Please visit the [Eventbrite link](#) to register and/or donate and/or sponsor this culture-crucial event.

➤ Special Member Event! - SAVE THE DATE! - Monday, April 25th - California State Capital - More info coming soon!

Origins Council and our Regional Partners are planning a very special membership event in **Sacramento on April 25th, 2022**. Please save the date, and stay tuned for more information about this exciting event in coming weeks!

➤ OC Regional Council, Small Farmers Initiative and The Emerald Cup Awards in DTLA at the Inaugural Green Street Festival - Saturday & Sunday May 13th and 14th.

The OC Regional Council is excited to travel to Downtown Los Angeles with our membership and the farmers of the Emerald Cup Small Farms Initiative who are competing in the 18th Annual Emerald Cup Awards.

The 18th Annual **Emerald Cup Awards** will arrive in Los Angeles at the inaugural **Green Street Festival** (www.greenstreetfest.com) taking place on **May 13 and 14th, 2022**. With over 7,000 expected attendees and special performances by Juicy J & Friends, Gary Vaynerchuk, Harry Mack (Live) and many more; cannabis will be the headliner.

Close to the heart of **Emerald Cup** (www.theemeraldcup.com) and its community is the **Emerald Cup Small Farms Initiative**, a program introduced at the recent Harvest Ball 2021 that provides resources and access to small craft legacy farmers who built the cannabis industry from the ground up. The Emerald Cup community has mobilized to support small craft farmers as many face the possibility of having to cease operations as a result of over taxation, licensing challenges, and market conditions. As a continuation of this initiative, the globally recognized “*Academy Awards of Cannabis*,” has opened 10 sponsored entry spots for small farmers from heritage producing regions to participate in the **18th annual Emerald Cup Competition** without cost. These entries are offered through the Small Farms Initiative and will be allocated to members of the community impacted by the craft cannabis crisis. Selected through a lottery from a pool of entrants which have been verified as beneficiaries of the initiative, the 10 farms will be sponsored to submit a single product to any category of the competition and will be given two tickets to attend the Emerald Cup Awards in Los Angeles.

The 10 selected participants are:

- Terra Bella (Humboldt)
- Bud & Lather (Humboldt)
- Green Hummingbird Farm (Nevada County)
- Lost Paradise Organics (Mendocino)
- Sol Spirit Farm (Trinity)

- Mendocino Family Farm (Mendocino)
- Noble Gardens (Lake)
- Spring Creek Farm (Sonoma)
- Sun Roots Farm (Mendocino)
- Sunnabis (Humboldt)

Michael Katz, Executive Director of the Mendocino Cannabis Alliance and Chair of the Small Farms Initiative Council shared:

“I am excited to see the continuation of the Small Farms Initiative into The Emerald Cup Awards, and grateful to Tim and Taylor for providing complimentary access to small farmers who have been the heart and soul of these awards for nearly 20 years. It’s a great opportunity to showcase the best of our heritage producing regions to the Los Angeles cannabis community and to encourage SoCal consumers to treat themselves to the best cannabis available from Northern California.”

Origins Council is deeply grateful to the Emerald Cup for generously reducing the entry fee for all OC Regional Council members submitting entries into this year’s awards competition. The deadline for product submission for the competition closed on Friday, February 25th.

About the Emerald Cup

Emerald Cup is the world’s premier cannabis heritage brand and iconic live events. While advancing the concept of sustainable, sun-grown farming, the 17-year old organization’s reputation is firmly solidified as the largest, most-respected cannabis competition in the world. As an organization, Emerald Cup prides itself in bringing together leading experts in the cannabis industry to educate and inspire our fellow farmers, patients, and patrons each year. The community celebration has grown to become a global movement honoring the year’s finest organic and sun-grown, cannabis harvest as well as the finest cannabis products available. The Cup has stood as a celebration of excellence and over the years, has seen founder Tim Blake recognized as a guardian of the ever-changing cannabis industry.

➤ OC Regional Council at the Inaugural California State Fair Cannabis Awards

The first-ever [CA State Fair Cannabis Awards](#) is still open for submissions!

This state-sanctioned competition is open to all licensed cannabis cultivators and will celebrate the 2021/2022 harvest of the California-grown, cannabis flower. Cannabis is joining the official California State Fair roster of coveted competitions including wine, craft beer, cheese and olive oil.

The competition will be scored objectively, through science-based analysis performed and certified by **SC Labs**, one of California's premier cannabis and hemp testing labs. SC Labs will test each cultivar for chemometric data, using an innovative cannabinoid and terpene reporting platform – **PhytoFacts®**.

The report will identify specific terpenes and cannabinoids, and their levels of concentrations in the sample provided to determine the winners. Terpenes and cannabinoids in cannabis can represent upwards of 40 percent of the mass of a female flower, making the profile of these important compounds the best predictors of the aroma, flavor, and effects of a particular cultivar.

The competition will award medals for cannabis flowers only. Entrants will be classified by light source into three primary divisions: Indoor, Mixed Light and Outdoor. Each division will have awards for 10 cannabis compound categories:

- 6 Dominant terpenes: Myrcene, Caryophyllene, Limonene, Terpinolene, Pinene, and Ocimene.
- 1 Codominant terpene profile
- 3 Cannabinoids: THCa, CBDa, and CBGa
- Specialty: Unique (rare) terpenes and cannabinoids

Entrants are vying for 70-plus awards, including silver, gold, and double gold medals and a select number of the coveted Golden Bear trophies for “Best of California.”

Submissions are due to SC Labs by April 30th. Full details are here: (<https://castatefaircannabisawards.com/competition/>)

Members please contact your Regional Partner organization about special member opportunities for the California State Fair Cannabis Awards!

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www.originscouncil.org